

BACK PANELS 30+30+4=64
MERCHANDISE SPACE=66"



CS MADE FOR ALL 4X12 **																							
041554564839 CS MADE FOR YOU SPICE FOR ME			041554564815 CS MADE FOR YOU MAUVE FOR ME			041554566772 CS MADE FOR YOU PINK FOR ME			041554564860 CS MADE FOR YOU FUCHSIA FOR ME			041554564846 CS MADE FOR YOU RED FOR ME			041554564853 CS MADE FOR YOU RUBY FOR ME			041554564877 CS MADE FOR YOU PLUM FOR ME					
CS MADE FOR ALL 1.1 **																							
041554198225 COLOR SEN LIPSTICK Pink Sand		041554198232 COLOR SEN LIPSTICK Born With It		041554248913 COLOR SEN LIPSTICK Pink & Proper		041554198300 COLOR SEN LIPSTICK Pink Wink		041554295054 COLOR SEN LIP VIVIDS FUCHSIA FLASH		041554408485 COLOR SEN BUFFS BARE ALL		041554408515 COLOR SEN BUFFS BLUSHING BEIGE		041554408546 COLOR SEN BUFFS NUDE LUST		041554408492 COLOR SEN BUFFS TRUFFLE TEASE		041554198645 COLOR SEN LIPSTICK Crazy For Coffee					
COL SEN LIP 1.3 PINK/BUFF																							
041554471021 COLOR SEN LIPSTICK Pretty in Plum		041554283426 COLOR SEN LIPSTICK Blissful Berry		041554283433 COLOR SEN LIPSTICK Deepest Cherry		041554198409 COLOR SEN LIPSTICK Plum Paradise		041554198416 COLOR SEN LIPSTICK Plum Perfect		041554198423 COLOR SEN LIPSTICK On The Mauve		041554470994 COLOR SEN LIPSTICK Romantic Rose		041554294972 COLOR SEN LIP VIVIDS BRAZEN BERRY									
COL SEN LIP 2.3 PLUM **																							
041554198481 COLOR SEN LIPSTICK Coral Crush		041554198513 COLOR SEN LIPSTICK Are You Red-dy		041554248906 COLOR SEN LIPSTICK Red Revolution		041554198522 COLOR SEN LIPSTICK Very Cherry		041554198553 COLOR SEN LIPSTICK Red Revival		041554295047 COLOR SEN LIP VIVIDS VIVID ROSE		041554295023 COLOR SEN LIP VIVIDS ELECTRIC ORANGE		041554294996 COLOR SEN LIP VIVIDS ON FIRE RED									
COL SEN LIP 3.3 RED **																							
CLR SEN MATTES SPSVR		041554429879 COLOR SEN THE MATTES Nude Embrace		041554429886 COLOR SEN THE MATTES Daringly Nude		041554429893 COLOR SEN THE MATTES Touch of Spice		041554429909 COLOR SEN THE MATTES Lust for Blush		041554429916 COLOR SEN THE MATTES Ravishing Rose		041554429923 COLOR SEN THE MATTES Faint For Fuchsia		041554429930 COLOR SEN THE MATTES Mesmerizing Magenta		041554429954 COLOR SEN THE MATTES Siren in Scarlet		041554429961 COLOR SEN THE MATTES Divine Wine		041554453690 COLOR SEN THE MATTES Burgundy Blush			
COL SEN MATTES 1.1																							
COLOR SENSATIONAL CREAMY MATTES S17 SPSVR GRAPHIC		041554496512 COLOR SEN THE MATTES PURELY NUDE		041554496529 COLOR SEN THE MATTES PEACH BUFF		041554496536 COLOR SEN THE MATTES BEIGE BABE		041554496543 COLOR SEN THE MATTES HONEY PINK		041554496550 COLOR SEN THE MATTES NAKED CORAL		041554496567 COLOR SEN THE MATTES RAW CHOCOLATE		041554496574 COLOR SEN THE MATTES ALMOND ROSE		041554496574 COLOR SEN THE MATTES ALMOND ROSE		041554496581 COLOR SEN THE MATTES TOASTED TRUFFLE		041554496598 COLOR SEN THE MATTES BROWN BLUSH			
COL SEN INTI-MATTE NUDES 1.1																							
COLOR SEN BOLDS SPSVR		041554488722 COLOR SENSATIONAL LOADED BOLDS		041554488746 COLOR SENSATIONAL LOADED BOLDS		041554464399 COLOR SENSATIONAL LOADED BOLDS		041554488715 COLOR SENSATIONAL LOADED BOLDS		041554464245 COLOR SENSATIONAL LOADED BOLDS		041554464252 COLOR SENSATIONAL LOADED BOLDS		041554464320 COLOR SENSATIONAL LOADED BOLDS		041554488708 COLOR SENSATIONAL LOADED BOLDS		041554488668 COLOR SENSATIONAL LOADED BOLDS		041554488777 COLOR SENSATIONAL LOADED BOLDS			
COL SEN BOLDS 1.1																							
COLOR SENSATIONAL VIVID MATTE S17 SPSVR GRAPHIC		041554493535 COLOR SENSATIONAL		041554459692 COLOR SENSATIONAL		041554459708 COLOR SENSATIONAL		041554493542 COLOR SENSATIONAL		041554459760 COLOR SENSATIONAL		041554493566 COLOR SENSATIONAL		041554493573 COLOR SENSATIONAL		041554493580 COLOR SENSATIONAL		041554493597 COLOR SENSATIONAL		041554459777 COLOR SENSATIONAL			
CS VIV LIQ MATTE 1.1 **																							
041554497779 COLOR SENSATIONAL VIVID HOT		041554497786 COLOR SENSATIONAL VIVID HOT		041554497793 COLOR SENSATIONAL VIVID HOT		041554497809 COLOR SENSATIONAL VIVID HOT		041554497816 COLOR SENSATIONAL VIVID HOT		041554497823 COLOR SENSATIONAL VIVID HOT		041554497830 COLOR SENSATIONAL VIVID HOT		041554497847 COLOR SENSATIONAL VIVID HOT		041554497854 COLOR SENSATIONAL VIVID HOT		041554497861 COLOR SENSATIONAL VIVID HOT		041554497878 COLOR SENSATIONAL VIVID HOT		041554497885 COLOR SENSATIONAL VIVID HOT	
COL SEN VIVID HOT LACQUER **																							
041554264524 BABY LIPS QUENCHED			041554264548 BABY LIPS CHERRY ME			041554264562 BABY LIPS PINK PUNCH			Urban Hook Bar with 6 Peg Hooks 041554424591 BABY LIPS CRYSTAL Pink Quartz			041554483123 BABY LIPS MY PINK			041554543872 COVER STICK (CORRECTOR) Ivory								

SS FC PWDR FNDTN 4X12 **												
04155451397 SUPERSTAY FULL COVERAGE FOUNDATION Fair Porcelain	04155451403 SUPERSTAY FULL COVERAGE FOUNDATION Porcelain	04155451410 SUPERSTAY FULL COVERAGE FOUNDATION Natural Ivory	04155451427 SUPERSTAY FULL COVERAGE FOUNDATION Classic Ivory	04155451434 SUPERSTAY FULL COVERAGE FOUNDATION Warm Nude	04155451441 SUPERSTAY FULL COVERAGE FOUNDATION Buff Beige	04155451458 SUPERSTAY FULL COVERAGE FOUNDATION Natural Beige	04155451465 SUPERSTAY FULL COVERAGE FOUNDATION Sun Beige					
SS FULL COVERAGE FOUNDATION 1.2 **												
04155451472 SUPERSTAY FULL COVERAGE FOUNDATION Golden	04155451489 SUPERSTAY FULL COVERAGE FOUNDATION Honey	04155451496 SUPERSTAY FULL COVERAGE FOUNDATION Toffee	04155451502 SUPERSTAY FULL COVERAGE FOUNDATION Warm Sun	04155451519 SUPERSTAY FULL COVERAGE FOUNDATION Coconut	04155451526 SUPERSTAY FULL COVERAGE FOUNDATION Warm Coconut	04155451533 SUPERSTAY FULL COVERAGE FOUNDATION Mocha	04155451540 SUPERSTAY FULL COVERAGE FOUNDATION Truffle					
SS FULL COVERAGE FOUNDATION 2.2 **												
04155456204 SUPERSTAY FULL COVERAGE POWDER Fair Porcelain	04155456281 SUPERSTAY FULL COVERAGE POWDER Porcelain	04155456283 SUPERSTAY FULL COVERAGE POWDER Classic Ivory	04155456286 SUPERSTAY FULL COVERAGE POWDER Natural Beige	04155456287 SUPERSTAY FULL COVERAGE POWDER Golden	04155456336 SUPERSTAY FULL COVERAGE POWDER Honey	04155456293 SUPERSTAY FULL COVERAGE POWDER Coconut	04155456375 SUPERSTAY FULL COVERAGE POWDER Java					
SS FC PDR 1.1 **												
	04155455458 SUPERSTAY MATTE INK CITY EDITION	04155455465 SUPERSTAY MATTE INK CITY EDITION	04155455450 SUPERSTAY MATTE INK CITY EDITION	04155455472 SUPERSTAY MATTE INK CITY EDITION	04155455426 SUPERSTAY MATTE INK CITY EDITION	04155455433 SUPERSTAY MATTE INK CITY EDITION	04155455489 SUPERSTAY MATTE INK CITY EDITION	04155455496 SUPERSTAY MATTE INK CITY EDITION	04155455402 SUPERSTAY MATTE INK CITY EDITION	04155455419 SUPERSTAY MATTE INK CITY EDITION		
SS MATTE INK CITY ED **												
	041554543698 SUPERSTAY MATTE INK DRIVER	041554543681 SUPERSTAY MATTE INK POET	041554543650 SUPERSTAY MATTE INK SEDUCTRESS	041554543711 SUPERSTAY MATTE INK AMAZONIAN	041554543674 SUPERSTAY MATTE INK FIGHTER	041554543643 SUPERSTAY MATTE INK RULER	041554543667 SUPERSTAY MATTE INK PROTECTOR	041554543636 SUPERSTAY MATTE INK HUNTRESS	041554543704 SUPERSTAY MATTE INK VISIONARY	041554543728 SUPERSTAY MATTE INK PHILOSOPHER		
SS MATTE INK UNNUDES **												
SS MATTE INK	041554496895 SUPERSTAY MATTE INK LOYALIST	041554496901 SUPERSTAY MATTE INK DREAMER	041554496918 SUPERSTAY MATTE INK LOVER	041554496925 SUPERSTAY MATTE INK PIONEER	041554496932 SUPERSTAY MATTE INK HEROINE	041554496949 SUPERSTAY MATTE INK ROMANTIC	041554496956 SUPERSTAY MATTE INK CREATOR	041554496963 SUPERSTAY MATTE INK BELIEVER	041554496970 SUPERSTAY MATTE INK ESCAPIST	041554496987 SUPERSTAY MATTE INK VOYAGER		
SS MATTE INK 1.1 **												
SS 2 STEP SPACESAVER	041554237726 SS 2 STEP 24 HR LIPCOLOR Everlasting Wine	041554237733 SS 2 STEP 24 HR LIPCOLOR Reliable Raspberry	041554237740 SS 2 STEP 24 HR LIPCOLOR All Day Cherry	041554237757 SS 2 STEP 24 HR LIPCOLOR Continuous Coral	041554237801 SS 2 STEP 24 HR LIPCOLOR Wear On Wildberry	041554494969 SUPERSTAY SUPER IMPACT ETERNAL CHERRY	041554494976 SUPERSTAY SUPER IMPACT STEADY RED-Y	041554494983 SUPERSTAY SUPER IMPACT 24/7 FUSCHIA	041554494990 SUPERSTAY SUPER IMPACT ALL DAY PLUM	041554494891 SUPERSTAY ERASER		
SS 24HR LIP 1.2 (NON-REFLOW) **												
SS 2 STEP SPACESAVER	041554237818 SS 2 STEP 24 HR LIPCOLOR Unlimited Raisin	041554237825 SS 2 STEP 24 HR LIPCOLOR Perpetual Plum	041554237870 SS 2 STEP 24 HR LIPCOLOR Infinite Petal	041554237894 SS 2 STEP 24 HR LIPCOLOR Timeless Rose	041554237917 SS 2 STEP 24 HR LIPCOLOR Very Cranberry	041554237931 SS 2 STEP 24 HR LIPCOLOR So Pearly Pink	041554237948 SS 2 STEP 24 HR LIPCOLOR Forever Chestnut	041554237955 SS 2 STEP 24 HR LIPCOLOR Always Heather	041554335927 SS 2 STEP 24 HR LIPCOLOR Constant Toast	041554238006 SS 2 STEP 24 HR LIPCOLOR Constant Cocoa		
SS 24HR LIP 2.2 (NON-REFLOW) **												
041554543889 COVER STICK (CORRECTOR) Light Beige	041554543896 COVER STICK (CORRECTOR) Medium Beige	041554543902 COVER STICK (CORRECTOR) Deep Beige	Urban Hook Bar with 6 Peg Hooks 041554507386 COVER STICK (CORRECTOR) White			041554615982 COVER STICK (CORRECTOR) Yellow Corrects Dark Circles	041554616019 COVER STICK (CORRECTOR) Green Corrects Redness					

DRM FAMILY A (LOGO) 4X12 **												
04155405986 DREAM SATIN LIQUID FOUNDATION Porcelain Ivory	04155405993 DREAM SATIN LIQUID FOUNDATION Classic Ivory	04155405606 DREAM SATIN LIQUID FOUNDATION Natural Ivory	041554056037 DREAM SATIN LIQUID FOUNDATION Nude Beige	041554056013 DREAM SATIN LIQUID FOUNDATION Nude	041554056020 DREAM SATIN LIQUID FOUNDATION Creamy Natural	DRM SATIN 1.2 **						
041554056044 DREAM SATIN LIQUID FOUNDATION Sandy Beige	041554056051 DREAM SATIN LIQUID FOUNDATION Pure Beige	041554056068 DREAM SATIN LIQUID FOUNDATION Natural Beige	041554056082 DREAM SATIN LIQUID FOUNDATION Honey Beige	041554056112 DREAM SATIN LIQUID FOUNDATION Caramel	041554056129 DREAM SATIN LIQUID FOUNDATION Cocoa	DRM SATIN 2.2 **						
041554525106 DREAM LUMI CONCEALER	041554525113 DREAM LUMI CONCEALER	041554525472 DREAM LUMI CONCEALER	041554525489 DREAM LUMI CONCEALER	041554525496 DREAM LUMI CONCEALER	041554525502 DREAM LUMI CONCEALER	041554494457 DREAM CONCEALER CRAYON	041554494464 DREAM CONCEALER CRAYON	041554494471 DREAM CONCEALER CRAYON	041554494488 DREAM CONCEALER CRAYON	041554494495 DREAM CONCEALER CRAYON	041554494501 DREAM CONCEALER CRAYON	DRM LUMI/BRIGHT CNCLR CRAY 1.1 **
041554408225 DREAM WONDER POWDER	041554408287 DREAM WONDER POWDER	041554408249 DREAM WONDER POWDER	041554411355 DREAM WONDER POWDER	041554415476 DREAM WONDER POWDER	041554415506 DREAM WONDER POWDER	041554408270 DREAM WONDER POWDER	041554411393 DREAM WONDER POWDER	DRM WONDER PDR 1.1 **				
DMM SM BRAND SIGN		041554507096 DREAM MATTE MOUSSE FOUNDATION	041554507102 DREAM MATTE MOUSSE FOUNDATION	041554507126 DREAM MATTE MOUSSE FOUNDATION	041554507133 DREAM MATTE MOUSSE FOUNDATION	041554507140 DREAM MATTE MOUSSE FOUNDATION	041554507133 DREAM MATTE MOUSSE FOUNDATION	041554507140 DREAM MATTE MOUSSE FOUNDATION	DRM MATTE MOUSSE 1.2 **			
DMM SM BRAND SIGN		041554507157 DREAM MATTE MOUSSE FOUNDATION	041554507171 DREAM MATTE MOUSSE FOUNDATION	041554537741 DREAM MATTE MOUSSE FOUNDATION	041554510164 DREAM MATTE MOUSSE FOUNDATION	041554507164 DREAM MATTE MOUSSE FOUNDATION	041554511871 DREAM MATTE MOUSSE FOUNDATION	DRM MATTE MOUSSE 2.2 **				
041554282634 DREAM FRESH BB CRM Light Medium	041554282641 DREAM FRESH BB CRM Medium	041554282658 DREAM FRESH BB CRM Medium/Deep	041554349542 DREAM PURE BB Light/Medium	041554349573 DREAM PURE BB Medium	041554349719 DREAM PURE BB Medium/Deep	DRM BB CREAMS 1.1 **						
041554259247 IAR Eraser Concealer Fair	041554259254 IAR Eraser Concealer Light	041554259261 IAR Eraser Concealer Medium	041554259278 IAR Eraser Concealer Honey	041554267198 IAR Eraser Concealer Neutralizer	041554267204 IAR Eraser Concealer Brightener	IAR ERASER HB OF **						
041554220063 IAR ERASER FOUNDATION Creamy Ivory	041554220070 IAR ERASER FOUNDATION Buff Beige	041554220087 IAR ERASER FOUNDATION Classic Ivory	041554220094 IAR ERASER FOUNDATION Nude	041554220100 IAR ERASER FOUNDATION Creamy Natural	041554220117 IAR ERASER FOUNDATION Sandy Beige	041554220124 IAR ERASER FOUNDATION Pure Beige	041554220155 IAR ERASER FOUNDATION Medium Beige	IAR ERASER FOUND 1.1 **				

BACK PANELS
MERCHANDIS

041554433449 FitMe MATTE+PORELESS FNDTN Cisc Ivory	041554433470 FitMe MATTE+PORELESS FNDTN Ntrl Beige	041554538700 FitMe MATTE+PORELESS FNDTN LIGHT HONEY	041554433500 FitMe MATTE+PORELESS FNDTN Sun Beige	041554438192 FitMe MATTE+PORELESS FNDTN Warm Honey	041554433524 FitMe MATTE+PORELESS FNDTN Coconut	041554466522 FitMe MATTE+PORELESS FNDTN MOCHA	041554538748 FitMe MATTE+PORELESS FNDTN JAVA		
FM MT+PRLS FNDTN 1.1 (AA/H) **									
041554238648 FitMe DEW+SMTH FNDTN Porcelain	041554238655 FitMe DEW+SMTH FNDTN Ivry	041554238662 FitMe DEW+SMTH FNDTN Cisc Ivry	041554238686 FitMe DEW+SMTH FNDTN Buff Bge	041554238716 FitMe DEW+SMTH FNDTN Nat Bge	041554238747 FitMe DEW+SMTH FNDTN Pure Bge	041554238761 FitMe DEW+SMTH FNDTN Sun Bge	041554400816 FitMe DEW+SMTH FNDTN Toffee		
FM DEW+SMTH FNDTN TRAY 1.1 **									
041554238808 FitMe SET+SMTH PDR	041554238822 FitMe SET+SMTH PDR	041554238846 FitMe SET+SMTH PDR	041554238877 FitMe SET+SMTH PDR	041554247718 FitMe CONCEALER Light	041554247701 FitMe CONCEALER Fair	041554247732 FitMe CONCEALER Sand	041554247725 FitMe CONCEALER Med	041554247756 FitMe CONCEALER Cafe	041554247749 FitMe CONCEALER Deep
FM SET+SMTH PDR/CONCLR TRAY 1.1 **									
041554332827 FitMe Oil-Free Stick	041554332841 FitMe Oil-Free Stick	041554332858 FitMe Oil-Free Stick	041554332865 FitMe Oil-Free Stick	041554332872 FitMe Oil-Free Stick	041554334487 FitMe Oil-Free Stick	041554337266 FitMe Oil-Free Stick	041554337402 FitMe Oil-Free Stick		
FM STICK 1.1 **									
041554501995 FIT ME LOOSE POWDER	041554502046 FIT ME LOOSE POWDER	041554502015 FIT ME LOOSE POWDER	041554503036 FIT ME LOOSE POWDER	041554502022 FIT ME LOOSE POWDER	041554503043 FIT ME LOOSE POWDER	041554502039 FIT ME LOOSE POWDER	041554503050 FIT ME LOOSE POWDER		
FM LOOSE POWDER 1.1 **									
041554503067 FIT ME BLUSH OPTIMIZATION	041554503135 FIT ME BLUSH OPTIMIZATION	041554503074 FIT ME BLUSH OPTIMIZATION	041554503142 FIT ME BLUSH OPTIMIZATION	041554503098 FIT ME BLUSH OPTIMIZATION	041554503159 FIT ME BLUSH OPTIMIZATION	041554503104 FIT ME BLUSH OPTIMIZATION	041554503524 FIT ME BLUSH OPTIMIZATION	041554503111 FIT ME BLUSH OPTIMIZATION	041554503722 FIT ME BLUSH OPTIMIZATION
FM BLUSH 1.1 **									
041554509809 FACE STUDIO BLENDER	041554548341 Master Prime Blur Stick	041554548365 Master Prime Blur Stick	041554548372 Master Prime Blur Stick	041554494518 FACE STUDIO MASTER CAMO PALETTE Light	FACE STUDIO				
FS BLENDER/BLUR/CAMO **									
041554455595 FACE STUDIO MASTER CONTOUR LIGHT TO MEDIUM	041554455601 FACE STUDIO MASTER CONTOUR MEDIUM TO DEEP	041554455588 MASTER FIX TRANSLUCENT POWDER	041554455571 MASTER FIX SETTING SPRAY MASTER FIX SETTING SPRAY SKU 1 (Full Size)						
FS MSTR CONTR/MSTR FIX TRAY 1.1 **									
041554493658 FACE STUDIO MASTER STROBING LIQUID Light/Iridescent	041554493658 FACE STUDIO MASTER STROBING LIQUID Light/Iridescent	041554493665 FACE STUDIO MASTER STROBING LIQUID Medium/Nude Glow	041554486155 FACE STUDIO MASTER	041554486162 FACE STUDIO MASTER					
FS STROBE LIQ/STK (NON REFLOW) **									

S 30+30+4=64
E SPACE=66"

MNY 2' LOGO FLAT P

041554420654 LASH SENSATIONAL WP Brownish Black	041554420623 LASH SENSATIONAL Very Black	Urban Hook Bar with 4 Peg Hooks	041554420630 LASH SENSATIONAL Brownish Black	041554420647 LASH SENSATIONAL WP Very Black
041554420616 LASH SENSATIONAL Blackest Black	041554539912 SNPSACARA PITCH BLACK	Urban Hook Bar with 4 Peg Hooks	041554539943 SNPSACARA BLACK CHERRY	041554217957 FALSIES MASCARA Blackest Black
041554050899 VOLUM' EXPRESS COLOSSAL Glam Black	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black	Urban Hook Bar with 4 Peg Hooks	041554056761 VOLUM' EXPRESS COLOSSAL Glam Brown (Brn/Bik)	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black
041554197044 VOLUM' EXPRESS COLOSSAL WP Classic Black	041554540338 COLOSSAL BIG SHOT EXTENSION PRIMER COLOSSAL BIG SHOT EXTENSION PRIMER	Urban Hook Bar with 4 Peg Hooks	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	041554493726 COLOSSAL BIG SHOT VERY BLACK WSH
041554670745 GREAT LASH MASCARA Blackest Black	041554532722 GREAT LASH MASCARA Very Black	Urban Hook Bar with 4 Peg Hooks	041554288384 VE ROCKET MASCARA Blackest Black	041554288377 VE ROCKET MASCARA Very Black
041554532807 GREAT LASH MASCARA Brownish Black	041554532982 GREAT LASH MASCARA Dark Brown	Urban Hook Bar with 4 Peg Hooks	041554519457 GREAT LASH MASCARA Clear	041554626964 GREAT LASH WATERPROOF Very Black
041554209310 GREAT LASH BIG Blackest Black	041554209327 GREAT LASH BIG Very Black	Urban Hook Bar with 4 Peg Hooks	041554209334 GREAT LASH BIG Brownish Black	041554672237 CURVED BRUSH GREAT LASH WASHABLE Blackest Black
041554562422 MOISTURIZING MASCARA REMOVER MOISTURIZING MASCARA REMOVER	041554537970 100% OIL-FREE EYE MAKEUP REMOVER 100% OIL-FREE EYE MAKEUP REMOVER	Urban Hook Bar with 4 Peg Hooks	041554699159 FULL 'N SOFT WASHABLE Very Black	041554605228 FULL 'N SOFT WATERPROOF Very Black

FRONT UNLIT HDR **

041554496185 LASH SENSATIONAL CURVITUDE Blkst Black WSH	041554496192 LASH SENSATIONAL CURVITUDE Very Black WSH	Urban Hook Bar with 4 Peg Hooks 041554496208 LASH SENSATIONAL CURVITUDE Brwn Black WSH	041554496260 LASH SENSATIONAL CURVITUDE WTP Very Black WTP
041554217964 FALSIES MASCARA Very Black	041554217971 FALSIES MASCARA Brownish Black	Urban Hook Bar with 4 Peg Hooks 041554217988 FALSIES MASCARA WP Very Black	041554217995 FALSIES MASCARA WP Brownish Black
041554409291 PUMPED UP! COLOSSAL WSH Glam Black	041554409284 PUMPED UP! COLOSSAL WSH Classic Black	Urban Hook Bar with 4 Peg Hooks 041554409321 PUMPED UP! COLOSSAL WTP Classic Black	041554288254 CAT EYES MASCARA Glam Black
041554460308 COLOSSAL SPIDER LASH GLAM BLACK	041554281446 MEGA PLUSH MASCARA Blackest Black	Urban Hook Bar with 4 Peg Hooks 041554281460 MEGA PLUSH MASCARA Very Black	041554281477 MEGA PLUSH MASCARA Brownish Black
041554288391 VE ROCKET MASCARA Brownish Black	041554288452 VE ROCKET MASCARA WP Very Black	Urban Hook Bar with 4 Peg Hooks 041554281484 MEGA PLUSH MASCARA WP Very Black	041554281491 MEGA PLUSH MASCARA WP Brownish Black
041554626988 GREAT LASH WATERPROOF Brownish Black	041554239416 Great Lash Lots of Lashes Very Black	Urban Hook Bar with 4 Peg Hooks 041554269062 Great Lash Lots of Lashes Brownish Black	041554239423 Great Lash Lots of Lashes Blackest Black
041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black	041554647372 LASH DISCOVERY WASHABLE Very Black	Urban Hook Bar with 4 Peg Hooks 041554650495 LASH DISCOVERY WP Very Black	041554269567 ILLEGAL LENGTHS MASC Blackest Black
041554007503 DEFINE-A-LASH LENGTH MASCARA Very Black	041554054156 LASH STILETTO Very Black	Urban Hook Bar with 4 Peg Hooks 041554208832 LASH STILETTO WP Very Black	Ingredients Listing

041554522556 FALSIES TEMPTATION BLKST BLK		041554522570 FALSIES TEMPTATION BROWNISH BLK		041554522679 FALSIES TEMPTATION WTP VERY BLACK WTP		041554460285 LASH SENSATIONAL LUSCIOUS WATERPROOF Brownish Black WTP	
041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH		041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH		041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH		041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP	
041554268706 FALSIES FLARED Blackest Black		041554240337 FALSIES BLACK DRAMA WASHABLE Black Drama		041554459890 FALSIES PUSH UP DRAMA ANGEL Blackest Black		041554459906 FALSIES PUSH UP DRAMA ANGEL Very Black	
041554288261 CAT EYES MASCARA WP Glam Black		041554443462 PUSH UP DRAMA WSH Blackest Black		041554443479 PUSH UP DRAMA WSH Very Black		041554443493 PUSH UP DRAMA WTP Very Black	
041554544930 TATTOO STUDIO BROW GEL SOFT BROWN		041554545876 TATTOO STUDIO BROW GEL DEEP BROWN		041554545029 TATTOO STUDIO BROW TINT PEN Soft Brown		041554547092 TATTOO STUDIO BROW TINT PEN Deep Brown	
041554442199 BROW DEFINE + FILL DUO Soft Brown		041554442205 BROW DEFINE + FILL DUO Deep Brown		6HK BRAND HB TS BROW GEL **			
041554568226 EYE STUDIO MASTER PREC ALL DAY Black		041554545074 TEMPTATION BROW SOFT BROWN		041554545098 TEMPTATION BROW DEEP BROWN		041554460391 EYE STUDIO BROW POMADE Blonde	
041554460353 EYE STUDIO BROW POMADE Soft Brown		041554460346 EYE STUDIO BROW POMADE Deep Brown		6HK BRAND HB BROW POMADE **			
041554563337 TATTOO STUDIO LINER DEEP ONYX		041554563344 TATTOO STUDIO LINER INTENSE CHARCOAL		041554460834 MASTER PRECISE SKINNY Defining Black		041554460841 MASTER PRECISE SKINNY Sharp Brown	
041554460858 MASTER PRECISE SKINNY Refined Charcoal		041554546330 Lasting Drama Eyelights Liner STARLIGHT GOLD		6HK BRAND HB TS LINER **			
041554513561 UNSTOPPABLE EYELINER - CARDED Espresso		041554513493 UNSTOPPABLE EYELINER - CARDED Onyx		041554513523 UNSTOPPABLE EYELINER - CARDED Cinnabar		041554513530 UNSTOPPABLE EYELINER - CARDED Pewter	
041554513547 UNSTOPPABLE EYELINER - CARDED Sapphire		041554541915 MASTER PRECISE INK LINER BLACK COMET		6HK BRAND HB UNSTOPPABLE **			
041554209440 LINE STILETTO LIQUID LINER Blackest Black		041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black		041554530354 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown		041554530666 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	
041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown		041554507379 EXPERT EYES TWIN BROW & EYE PENCILS Blonde		6HK BRAND HB EXPRT EYES TWIN ***			

GENERIC EYESHADOW 6X12 **					
	041554419184 THE PALETTES The Nudes		041554434866 THE PALETTES The Blushed Nudes		041554490848 24KT NUDES PALETTE 24KT NUDES PALETTE
<small>EYE PALETTES 1.1 **</small>					
041554540772 CITY MINI PALETTES MATTE ABOUT TOWN		041554499742 CITY MINI PALETTES Rooftop Bronzes		041554499735 CITY MINI PALETTES Chill Brunch Neutrals	041554499766 CITY MINI PALETTES Downtown Sunrise
<small>CITY MINI PALETTES 1.1 **</small>					
<small>041554492644 New Expertwear Monos</small>	<small>041554490749 New Expertwear Monos</small>	<small>041554490763 New Expertwear Monos</small>	<small>041554490770 New Expertwear Monos</small>	<small>041554490756 New Expertwear Monos</small>	<small>041554490794 New Expertwear Monos</small>
<small>041554492682 New Expertwear Monos</small>	<small>041554490824 New Expertwear Monos</small>	<small>041554492651 New Expertwear Monos</small>	<small>041554552201 New Expertwear Monos</small>	<small>041554490787 New Expertwear Monos</small>	<small>041554492712 New Expertwear Monos</small>
<small>EW MONOS (2TIER) **</small>					
<small>041554409093 EXPERT WEAR QUADS Natural Smokes</small>		<small>041554409147 EXPERT WEAR QUADS Charcoal Smokes</small>		<small>041554409239 EXPERT WEAR QUADS Emerald Smokes</small>	<small>041554409260 EXPERT WEAR QUADS Autumn Coppers</small>
<small>EW QUADS 1.2 **</small>					
<small>041554409192 EXPERT WEAR QUADS Lavender Smokes</small>		<small>041554409116 EXPERT WEAR QUADS Mocha Motion</small>		<small>041554409130 EXPERT WEAR QUADS Designer Chocolates</small>	<small>041554409123 EXPERT WEAR QUADS Sunlit Bronze</small>
<small>EW QUADS 2.2 **</small>					
041554429657 BROW PRECISE Blonde	041554429640 BROW PRECISE Soft Brown	041554429633 BROW PRECISE Deep Brown	041554429671 EYE STUDIO BROW DRAMA BLONDE	041554429688 EYE STUDIO BROW DRAMA SOFT BROWN	
<small>5HK BRAND HB BROW PRECISE **</small>					
<small>041554546361 Lasting Drama Eyelights Liner TWINKLE BLACK</small>	041554494198 CURVITUDE LINER BLACK	041554294231 MASTER DUO LINER Black Lacquer	041554429695 EYE STUDIO BROW DRAMA DEEP BROWN	041554429701 EYE STUDIO BROW DRAMA Auburn	
<small>5HK BRAND HB LD LIGHT LINER **</small>					
<small>041554434835 LASTING DRAMA GEL PENCIL GLAZED TOFFEE</small>	<small>041554434804 LASTING DRAMA GEL PENCIL SLEEK ONYX</small>	<small>041554531196 LINEWORKS ULTRA LINER WATERPROOF Black</small>	<small>041554531185 LINEWORKS ULTRA LINER WATERPROOF Dark Brown</small>	041554009071 DEFINE A LINE Ebony Black	041554009095 DEFINE A LINE Brownish Black
<small>5HK BRAND HB LD MATTE LINER **</small>					
<small>041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush</small>	041554220193 EYE STUDIO GEL LINER Brown		041554220209 EYE STUDIO GEL LINER Gunmetal		041554220186 EYE STUDIO GEL LINER Blackest Black
<small>4HK BRAND HB GEL LINER POT **</small>					

BACK PANELS 30+30+4=64
MERCHANDISE SPACE=66"

										242 24 24 24 24 24 24 24																				371 372 373 374							
1 2 3 4 5 6 7										9 9 10 10 10 10 10 10 17 17 18 18 18 18																											
										10 10 10 10 11 11 11 11 18 18 18 18 18 18										250 25 25 25 25 25 25 25										308 309 310 311 340 341 342 343 375 376 377 378				417 418 419			
8 9 1 1 1 1 1 1 1 1										10 10 10 10 11 11 11 11 18 18 18 18 18 18										258 260 259 261										312 313 314 315 344 345 346 347 379 380 381 382				420 421 422 423			
2 2 2 2 2 2 2 2										114 116 118 120 115 117 119 121										258 260 259 261										312 313 314 315 344 345 346 347 379 380 381 382				424 426 428 430 432 434			
3 3 3 3 3 3 3 3										1 1 1 1 1 1 1 1										268 269 270 271 272 273 274 275										316 317 318 319 348 349 350 351 383 384 385 386				425 427 429 431 433 435			
4 4 4 4 4 4 4 4										202 204 206 208 203 205 207 209										276 278 280 282 277 279 281 283										320 321 322 323 352 353 354 355				387 388 389 390 391 392			
5 5 5 5 5 5 5 5										1 1 1 1 1 1 1 1										210 212 214 211 213 215										324 325 326 327 356 357 358 359				393 394 395 396 397 398			
6 6 6 6 6 6 6 6										11 11 11 11 11 11 11 11										216 218 220 217 219 221										284 286 288 290 292 285 287 289 291 293				399 400 401 402 403 404			
7 7 7 7 7 7 7 7										1 1 1 1 1 1 1 1										22 22 22 22 22 22 294 298										328 329 330 331 360 361 362 363				409 410 411 412 413 414			
8 8 8 8 8 8 8 8										1 1 1 1 1 1 1 1										229 300 301 302										332 333 334 335 364 365 366 367				405 406 407 408 409 410			
9 9 9 9 9 9 9 9										17 17 17 17 17 17										30 30 30 30 30 30										336 337 338 339 368 369 370				411 412 413 414 415 416			
92 93 94 95 96 97										23 235 236 237 238 239 240 241																				417 418 419 420 421 422 423							

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1

Spring 2019

WES866U_IS19.psa

CS MADE FOR ALL 1.1 **						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
1	1	041554564839	CS MADE FOR YOU	SPICE FOR ME	370		
2	1	041554564815	CS MADE FOR YOU	MAUVE FOR ME	373		
3	1	041554566772	CS MADE FOR YOU	PINK FOR ME	376		
4	1	041554564860	CS MADE FOR YOU	FUCHSIA FOR ME	379		
5	1	041554564846	CS MADE FOR YOU	RED FOR ME	382		
6	1	041554564853	CS MADE FOR YOU	RUBY FOR ME	385		
7	1	041554564877	CS MADE FOR YOU	PLUM FOR ME	388		

COL SEN LIP 1.3 PINK/BUFF						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
8	1	041554198225	COLOR SEN LIPSTICK	Pink Sand	5		
9	1	041554198232	COLOR SEN LIPSTICK	Born With It	15		
10	1	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20		
11	1	041554198300	COLOR SEN LIPSTICK	Pink Wink	105		
12	1	041554295054	COLOR SEN LIP VIVIDS	FUCHSIA FLASH	865		
13	1	041554408485	COLOR SEN BUFFS	BARE ALL	910		
14	1	041554408515	COLOR SEN BUFFS	BLUSHING BEIGE	915		
15	1	041554408546	COLOR SEN BUFFS	NUDE LUST	920		
16	1	041554408492	COLOR SEN BUFFS	TRUFFLE TEASE	930		
17	1	041554198645	COLOR SEN LIPSTICK	Crazy For Coffee	275		
18	1	041554549287	Color Sensational Shaping Lip Liner	Almond Rose	132		
19	1	041554549348	Color Sensational Shaping Lip Liner	Pink Wink	134		

COL SEN LIP 2.3 PLUM **						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
20	1	041554471021	COLOR SEN LIPSTICK	Pretty in Plum	405		
21	1	041554283426	COLOR SEN LIPSTICK	Blissful Berry	410		
22	1	041554283433	COLOR SEN LIPSTICK	Deepest Cherry	420		
23	1	041554198409	COLOR SEN LIPSTICK	Plum Paradise	425		
24	1	041554198416	COLOR SEN LIPSTICK	Plum Perfect	435		
25	1	041554198423	COLOR SEN LIPSTICK	On The Mauve	445		
26	1	041554470994	COLOR SEN LIPSTICK	Romantic Rose	450		
27	1	041554294972	COLOR SEN LIP VIVIDS	BRAZEN BERRY	905		
28	1	041554549300	Color Sensational Shaping Lip Liner	Beige Babe	102		
29	1	041554549331	Color Sensational Shaping Lip Liner	Gone Griege	104		

COL SEN LIP 3.3 RED **						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
30	1	041554198461	COLOR SEN LIPSTICK	Coral Crush	515		
31	1	041554198515	COLOR SEN LIPSTICK	Are You Red-dy	625		
32	1	041554248906	COLOR SEN LIPSTICK	Red Revolution	630		
33	1	041554198522	COLOR SEN LIPSTICK	Very Cherry	635		
34	1	041554198553	COLOR SEN LIPSTICK	Red Revival	645		
35	1	041554295047	COLOR SEN LIP VIVIDS	VIVID ROSE	875		
36	1	041554295023	COLOR SEN LIP VIVIDS	ELECTRIC ORANGE	880		
37	1	041554294996	COLOR SEN LIP VIVIDS	ON FIRE RED	895		
38	1	041554549355	Color Sensational Shaping Lip Liner	Raw Chocolate	118		
39	1	041554549324	Color Sensational Shaping Lip Liner	Divine Wine	153		

COL SEN MATTES 1.1						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
40	1	041554429879	COLOR SEN THE MATTES	Nude Embrace	650		
41	1	041554429886	COLOR SEN THE MATTES	Daringly Nude	655		
42	1	041554429893	COLOR SEN THE MATTES	Touch of Spice	660		

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 12 of 24

Date : 02-Nov-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\IKB\MGC\cosmetics\IKB\Reports\2019\Spring\PENDING\POG\WES866U_IS

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1

Spring 2019

WES866U_IS19.psa

43	1	041554429909	COLOR SEN THE MATTES	Lust for Blush	665
44	1	041554429916	COLOR SEN THE MATTES	Ravishing Rose	670
45	1	041554429923	COLOR SEN THE MATTES	Faint For Fuchsia	675
46	1	041554429930	COLOR SEN THE MATTES	Mesmerizing Magenta	680
47	1	041554429954	COLOR SEN THE MATTES	Siren in Scarlet	690
48	1	041554429961	COLOR SEN THE MATTES	Divine Wine	695
49	1	041554453690	COLOR SEN THE MATTES	Burgundy Blush	696

COL SEN INTI-MATTE NUDES 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
50	1	041554496512	COLOR SEN THE MATTES	PURELY NUDE	535
51	1	041554496529	COLOR SEN THE MATTES	PEACH BUFF	540
52	1	041554496536	COLOR SEN THE MATTES	BEIGE BABE	545
53	1	041554496543	COLOR SEN THE MATTES	HONEY PINK	550
54	1	041554496550	COLOR SEN THE MATTES	NAKED CORAL	555
55	1	041554496567	COLOR SEN THE MATTES	RAW CHOCOLATE	560
56	1	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565
57	1	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565
58	1	041554496581	COLOR SEN THE MATTES	TOASTED TRUFFLE	570
59	1	041554496598	COLOR SEN THE MATTES	BROWN BLUSH	575

COL SEN BOLDS 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
60	1	041554488722	COLOR SENSATIONAL LOADED BOLDS	Gone Griege	760
61	1	041554488746	COLOR SENSATIONAL LOADED BOLDS	Mauve It	770
62	1	041554464399	COLOR SENSATIONAL LOADED BOLDS	Raging Raisin	775
63	1	041554488715	COLOR SENSATIONAL LOADED BOLDS	Chocoholic	785
64	1	041554464245	COLOR SENSATIONAL LOADED BOLDS	Smoking Red	795
65	1	041554464252	COLOR SENSATIONAL LOADED BOLDS	Berry Bossy	820
66	1	041554464320	COLOR SENSATIONAL LOADED BOLDS	Blackest Berry	825
67	1	041554488708	COLOR SENSATIONAL LOADED BOLDS	Violet Vixen	830
68	1	041554488685	COLOR SENSATIONAL LOADED BOLDS	Sapphire Siren	835
69	1	041554488777	COLOR SENSATIONAL LOADED BOLDS	Pitch Black	845

CS VIV LIQ MATTE 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
70	1	041554493535	COLOR SENSATIONAL LIQUID MATTE	GREY ENVY	02
71	1	041554459692	COLOR SENSATIONAL LIQUID MATTE	Nude Thrill	5
72	1	041554459708	COLOR SENSATIONAL LIQUID MATTE	Nude Flush	10
73	1	041554493542	COLOR SENSATIONAL LIQUID MATTE	TWISTED TULIP	12
74	1	041554459760	COLOR SENSATIONAL LIQUID MATTE	Rebel Red	35
75	1	041554493566	COLOR SENSATIONAL LIQUID MATTE	RED PUNCH	36
76	1	041554493573	COLOR SENSATIONAL LIQUID MATTE	COFFEE BUZZ	37
77	1	041554493580	COLOR SENSATIONAL LIQUID MATTE	SMOKY ROSE	38
78	1	041554493597	COLOR SENSATIONAL LIQUID MATTE	CORRUPT CRANBERRY	39
79	1	041554459777	COLOR SENSATIONAL LIQUID MATTE	Possessed Plum	50

COL SEN VIVID HOT LACQUER ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
80	1	041554497779	COLOR SENSATIONAL VIVID HOT LACQUER	TEASE	60
81	1	041554497786	COLOR SENSATIONAL VIVID HOT LACQUER	CHARMER	62
82	1	041554497793	COLOR SENSATIONAL VIVID HOT LACQUER	UNREAL	64
83	1	041554497809	COLOR SENSATIONAL VIVID HOT LACQUER	TOO CUTE	66
84	1	041554497816	COLOR SENSATIONAL VIVID HOT LACQUER	SASSY	68
85	1	041554497823	COLOR SENSATIONAL VIVID HOT LACQUER	SO HOT	70
86	1	041554497830	COLOR SENSATIONAL VIVID HOT LACQUER	CLASSIC	72
87	1	041554497847	COLOR SENSATIONAL VIVID HOT LACQUER	RETRO	74

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 13 of 24

Date : 02-Nov-2018

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1

Spring 2019

WES866U_IS19.psa

88	1	041554497854	COLOR SENSATIONAL VIVID HOT LACQUER	OBSSESSED	76
89	1	041554497861	COLOR SENSATIONAL VIVID HOT LACQUER	ROYAL	78
90	1	041554497878	COLOR SENSATIONAL VIVID HOT LACQUER	MAJOR	80
91	1	041554497885	COLOR SENSATIONAL VIVID HOT LACQUER	SLAY IT	82

Urban Hook Bar with 6 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
92	1	041554264524	BABY LIPS	QUENCHED	05
93	1	041554264548	BABY LIPS	CHERRY ME	15
94	1	041554264562	BABY LIPS	PINK PUNCH	25
95	1	041554424591	BABY LIPS CRYSTAL	Pink Quartz	140
96	1	041554483123	BABY LIPS	MY PINK	01
97	1	041554543872	COVER STICK (CORRECTOR)	Ivory	1

SS FULL COVERAGE FOUNDATION 1.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
98	1	041554541397	SUPERSTAY FULL COVERAGE FOUNDATION	Fair Porcelain	102
99	1	041554541403	SUPERSTAY FULL COVERAGE FOUNDATION	Porcelain	110
100	1	041554541410	SUPERSTAY FULL COVERAGE FOUNDATION	Natural Ivory	112
101	1	041554541427	SUPERSTAY FULL COVERAGE FOUNDATION	Classic Ivory	120
102	1	041554541434	SUPERSTAY FULL COVERAGE FOUNDATION	Warm Nude	128
103	1	041554541441	SUPERSTAY FULL COVERAGE FOUNDATION	Buff Beige	130
104	1	041554541458	SUPERSTAY FULL COVERAGE FOUNDATION	Natural Beige	220
105	1	041554541465	SUPERSTAY FULL COVERAGE FOUNDATION	Sun Beige	310

SS FULL COVERAGE FOUNDATION 2.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
106	1	041554541472	SUPERSTAY FULL COVERAGE FOUNDATION	Golden	312
107	1	041554541489	SUPERSTAY FULL COVERAGE FOUNDATION	Honey	320
108	1	041554541496	SUPERSTAY FULL COVERAGE FOUNDATION	Toffee	330
109	1	041554541502	SUPERSTAY FULL COVERAGE FOUNDATION	Warm Sun	334
110	1	041554541519	SUPERSTAY FULL COVERAGE FOUNDATION	Coconut	355
111	1	041554541526	SUPERSTAY FULL COVERAGE FOUNDATION	Warm Coconut	356
112	1	041554541533	SUPERSTAY FULL COVERAGE FOUNDATION	Mocha	360
113	1	041554541540	SUPERSTAY FULL COVERAGE FOUNDATION	Truffle	362

SS FC PDR 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
114	1	041554562804	SUPERSTAY FULL COVERAGE POWDER	Fair Porcelain	102
115	1	041554562873	SUPERSTAY FULL COVERAGE POWDER	Golden	312
116	1	041554562811	SUPERSTAY FULL COVERAGE POWDER	Porcelain	110
117	1	041554563368	SUPERSTAY FULL COVERAGE POWDER	Honey	320
118	1	041554562835	SUPERSTAY FULL COVERAGE POWDER	Classic Ivory	120
119	1	041554562903	SUPERSTAY FULL COVERAGE POWDER	Coconut	355
120	1	041554562866	SUPERSTAY FULL COVERAGE POWDER	Natural Beige	220
121	1	041554563375	SUPERSTAY FULL COVERAGE POWDER	Java	375

SS MATTE INK CITY ED ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
122	1	041554554458	SUPERSTAY MATTE INK CITY EDITION	EXPLORER	105
123	1	041554554465	SUPERSTAY MATTE INK CITY EDITION	ORIGINATOR	110
124	1	041554554540	SUPERSTAY MATTE INK CITY EDITION	COMPOSER	112
125	1	041554554472	SUPERSTAY MATTE INK CITY EDITION	FOUNDER	115
126	1	041554554526	SUPERSTAY MATTE INK CITY EDITION	GROUND-BREAKER	117
127	1	041554554533	SUPERSTAY MATTE INK CITY EDITION	DANCER	118
128	1	041554554489	SUPERSTAY MATTE INK CITY EDITION	ARTIST	120

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 14 of 24

Date : 02-Nov-2018

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1

Spring 2019

WES866U_IS19.psa

129	1	041554554496	SUPERSTAY MATTE INK CITY EDITION	INSPIRER	125
130	1	041554554502	SUPERSTAY MATTE INK CITY EDITION	SELF-STARTER	130
131	1	041554554519	SUPERSTAY MATTE INK CITY EDITION	GLOBETROTTER	135

SS MATTE INK UNNUDES ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
132	1	041554543698	SUPERSTAY MATTE INK	DRIVER	55
133	1	041554543681	SUPERSTAY MATTE INK	POET	60
134	1	041554543650	SUPERSTAY MATTE INK	SEDUCTRESS	65
135	1	041554543711	SUPERSTAY MATTE INK	AMAZONIAN	70
136	1	041554543674	SUPERSTAY MATTE INK	FIGHTER	75
137	1	041554543643	SUPERSTAY MATTE INK	RULER	80
138	1	041554543667	SUPERSTAY MATTE INK	PROTECTOR	85
139	1	041554543636	SUPERSTAY MATTE INK	HUNTRESS	90
140	1	041554543704	SUPERSTAY MATTE INK	VISIONARY	95
141	1	041554543728	SUPERSTAY MATTE INK	PHILOSOPHER	100

SS MATTE INK 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
142	1	041554496895	SUPERSTAY MATTE INK	LOYALIST	5
143	1	041554496901	SUPERSTAY MATTE INK	DREAMER	10
144	1	041554496918	SUPERSTAY MATTE INK	LOVER	15
145	1	041554496925	SUPERSTAY MATTE INK	PIONEER	20
146	1	041554496932	SUPERSTAY MATTE INK	HEROINE	25
147	1	041554496949	SUPERSTAY MATTE INK	ROMANTIC	30
148	1	041554496956	SUPERSTAY MATTE INK	CREATOR	35
149	1	041554496963	SUPERSTAY MATTE INK	BELIEVER	40
150	1	041554496970	SUPERSTAY MATTE INK	ESCAPIST	45
151	1	041554496987	SUPERSTAY MATTE INK	VOYAGER	50

SS 24HR LIP 1.2 (NON-REFLOW) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
152	1	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005
153	1	041554237733	SS 2 STEP 24 HR LIPCOLOR	Reliable Raspberry	010
154	1	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015
155	1	041554237757	SS 2 STEP 24 HR LIPCOLOR	Continuous Coral	020
156	1	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045
157	1	041554494969	SUPERSTAY SUPER IMPACT	ETERNAL CHERRY	200
158	1	041554494976	SUPERSTAY SUPER IMPACT	STEADY RED-Y	205
159	1	041554494983	SUPERSTAY SUPER IMPACT	24/7 FUSCHIA	220
160	1	041554494990	SUPERSTAY SUPER IMPACT	ALL DAY PLUM	225
161	1	041554494891	SUPERSTAY ERASER	SUPERSTAY ERASER	00

SS 24HR LIP 2.2 (NON REFLOW) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
162	1	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050
163	1	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055
164	1	041554237870	SS 2 STEP 24 HR LIPCOLOR	Infinite Petal	080
165	1	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090
166	1	041554237917	SS 2 STEP 24 HR LIPCOLOR	Very Cranberry	100
167	1	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110
168	1	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115
169	1	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120
170	1	041554335927	SS 2 STEP 24 HR LIPCOLOR	Constant Toast	136
171	1	041554238006	SS 2 STEP 24 HR LIPCOLOR	Constant Cocoa	145

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 15 of 24

Date : 02-Nov-2018

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1
Spring 2019

WES866U_IS19.psa

Urban Hook Bar with 6 Peg Hooks						Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
172	1	041554543889	COVER STICK (CORRECTOR)	Light Beige	2		
173	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3		
174	1	041554543902	COVER STICK (CORRECTOR)	Deep Beige	4		
175	1	041554507386	COVER STICK (CORRECTOR)	White	6		
176	1	041554615982	COVER STICK (CORRECTOR)	Yellow Corrects Dark Circles	8		
177	1	041554616019	COVER STICK (CORRECTOR)	Green Corrects Redness	9		

DRM SATIN 1.2 **						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
178	1	041554055986	DREAM SATIN LIQUID FOUNDATION	Porcelain Ivory	10		
179	1	041554055993	DREAM SATIN LIQUID FOUNDATION	Classic Ivory	20		
180	1	041554056006	DREAM SATIN LIQUID FOUNDATION	Natural Ivory	30		
181	1	041554056037	DREAM SATIN LIQUID FOUNDATION	Nude Beige	35		
182	1	041554056013	DREAM SATIN LIQUID FOUNDATION	Nude	40		
183	1	041554056020	DREAM SATIN LIQUID FOUNDATION	Creamy Natural	50		

DRM SATIN 2.2 **						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
184	1	041554056044	DREAM SATIN LIQUID FOUNDATION	Sandy Beige	60		
185	1	041554056051	DREAM SATIN LIQUID FOUNDATION	Pure Beige	70		
186	1	041554056068	DREAM SATIN LIQUID FOUNDATION	Natural Beige	75		
187	1	041554056082	DREAM SATIN LIQUID FOUNDATION	Honey Beige	90		
188	1	041554056112	DREAM SATIN LIQUID FOUNDATION	Caramel	120		
189	1	041554056129	DREAM SATIN LIQUID FOUNDATION	Cocoa	130		

DRM LUMI/BRGHT CNCLR CRAY 1.1 **						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
190	1	041554525106	DREAM LUMI CONCEALER - UNCARDED	FAIR	10		
191	1	041554525113	DREAM LUMI CONCEALER - UNCARDED	LIGHT	20		
192	1	041554525472	DREAM LUMI CONCEALER - UNCARDED	MEDIUM	40		
193	1	041554525489	DREAM LUMI CONCEALER - UNCARDED	MEDIUM - DEEP	50		
194	1	041554525496	DREAM LUMI CONCEALER - UNCARDED	DEEP	60		
195	1	041554525502	DREAM LUMI CONCEALER - UNCARDED	DARK	70		
196	1	041554494457	DREAM CONCEALER CRAYON	Fair	10		
197	1	041554494464	DREAM CONCEALER CRAYON	Light	20		
198	1	041554494471	DREAM CONCEALER CRAYON	Light/Medium	30		
199	1	041554494488	DREAM CONCEALER CRAYON	Medium	40		
200	1	041554494495	DREAM CONCEALER CRAYON	Medium/Deep	50		
201	1	041554494501	DREAM CONCEALER CRAYON	Deep	60		

DRM WONDER PDR 1.1 **						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
202	1	041554408225	DREAM WONDER POWDER	Porcelain Ivory	10		
203	1	041554408287	DREAM WONDER POWDER	Creamy Natural	50		
204	1	041554408249	DREAM WONDER POWDER	Classic Ivory	20		
205	1	041554411355	DREAM WONDER POWDER	Natural Beige	70		
206	1	041554415476	DREAM WONDER POWDER	Buff Beige	25		
207	1	041554415506	DREAM WONDER POWDER	Caramel	90		
208	1	041554408270	DREAM WONDER POWDER	Nude	40		
209	1	041554411393	DREAM WONDER POWDER	Coconut	95		

DRM MATTE MOUSSE 1.2 **						Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code		
210	1	041554507096	DREAM MATTE MOUSSE FOUNDATION	Porcelain Ivory	10		

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 16 of 24

Date : 02-Nov-2018

FILE: \FS\SUSNAS18\CPDNY_Group\sales\IKB\MGC\Cosmetics\IKB\Reports\2019\Spring\PENDING\POG\WES866U_IS

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1

Spring 2019

WES866U_IS19.psa

211	1	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	50
212	1	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	20
213	1	041554537734	DREAM MATTE MOUSSE FOUNDATION	Light Beige	55
214	1	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	40
215	1	041554507140	DREAM MATTE MOUSSE FOUNDATION	Sandy Beige	60

DRM MATTE MOUSSE 2.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
216	1	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70
217	1	041554507171	DREAM MATTE MOUSSE FOUNDATION	Honey Beige	90
218	1	041554537741	DREAM MATTE MOUSSE FOUNDATION	Natural Beige	75
219	1	041554510164	DREAM MATTE MOUSSE FOUNDATION	Caramel	120
220	1	041554507164	DREAM MATTE MOUSSE FOUNDATION	Medium Beige	80
221	1	041554511871	DREAM MATTE MOUSSE FOUNDATION	Cocoa	130

DRM BB CREAMS 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
222	1	041554282634	DREAM FRESH BB CRM	Light Medium	110
223	1	041554282641	DREAM FRESH BB CRM	Medium	120
224	1	041554282658	DREAM FRESH BB CRM	Medium/Deep	130
225	1	041554349542	DREAM PURE BB	Light/Medium	110
226	1	041554349573	DREAM PURE BB	Medium	120
227	1	041554349719	DREAM PURE BB	Medium/Deep	130

HB IAR ERASER HB 6F ** Height = 2.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
228	1	041554259247	IAR Eraser Concealer	Fair	10
229	1	041554259254	IAR Eraser Concealer	Light	20
230	1	041554259261	IAR Eraser Concealer	Medium	30
231	1	041554259278	IAR Eraser Concealer	Honey	40
232	1	041554267198	IAR Eraser Concealer	Neutralizer	50
233	1	041554267204	IAR Eraser Concealer	Brightener	60

IAR ERASER FOUND 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
234	1	041554220063	IAR ERASER FOUNDATION	Creamy Ivory	120
235	1	041554220070	IAR ERASER FOUNDATION	Buff Beige	130
236	1	041554220087	IAR ERASER FOUNDATION	Classic Ivory	150
237	1	041554220094	IAR ERASER FOUNDATION	Nude	190
238	1	041554220100	IAR ERASER FOUNDATION	Creamy Natural	200
239	1	041554220117	IAR ERASER FOUNDATION	Sandy Beige	220
240	1	041554220124	IAR ERASER FOUNDATION	Pure Beige	250
241	1	041554220155	IAR ERASER FOUNDATION	Medium Beige	300

FM MT+PRLS FNDTN 1.1 (AA/H) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
242	1	041554433449	FitMe MATTE+PORELESS FNDTN	Cisc Ivory	120
243	1	041554433470	FitMe MATTE+PORELESS FNDTN	Ntrl Beige	220
244	1	041554538700	FitMe MATTE+PORELESS FNDTN	LIGHT HONEY	242
245	1	041554433500	FitMe MATTE+PORELESS FNDTN	Sun Beige	310
246	1	041554438192	FitMe MATTE+PORELESS FNDTN	Warm Honey	322
247	1	041554433524	FitMe MATTE+PORELESS FNDTN	Coconut	355
248	1	041554466522	FitMe MATTE+PORELESS FNDTN	MOCHA	360
249	1	041554538748	FitMe MATTE+PORELESS FNDTN	JAVA	375

FM DEW+SMTH FNDTN TRAY 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 17 of 24

Date : 02-Nov-2018

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1
Spring 2019

WES866U_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
250	1	041554238648	FitMe DEW+SMTH FNDTN	Porcelain	110
251	1	041554238655	FitMe DEW+SMTH FNDTN	Ivry	115
252	1	041554238662	FitMe DEW+SMTH FNDTN	Clsc Ivry	120
253	1	041554238686	FitMe DEW+SMTH FNDTN	Buff Bge	130
254	1	041554238716	FitMe DEW+SMTH FNDTN	Nat Bge	220
255	1	041554238747	FitMe DEW+SMTH FNDTN	Pure Bge	235
256	1	041554238761	FitMe DEW+SMTH FNDTN	Sun Bge	310
257	1	041554400816	FitMe DEW+SMTH FNDTN	Toffee	330

FM SET+SMTH PDR/CONCLR TRAY 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
258	1	041554238808	FitMe SET+SMTH PDR	Porcelain	110
259	1	041554238822	FitMe SET+SMTH PDR	Clsc Ivry	120
260	1	041554238846	FitMe SET+SMTH PDR	Buff Bge	130
261	1	041554238877	FitMe SET+SMTH PDR	Nat Bge	220
262	1	041554247718	FitMe CONCEALER	Light	10
263	1	041554247701	FitMe CONCEALER	Fair	15
264	1	041554247732	FitMe CONCEALER	Sand	20
265	1	041554247725	FitMe CONCEALER	Med	25
266	1	041554247756	FitMe CONCEALER	Cafe	50
267	1	041554247749	FitMe CONCEALER	Deep	35

FM STICK 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
268	1	041554332827	FitMe Oil-Free Stick Foundation	Porcelain	110
269	1	041554332841	FitMe Oil-Free Stick Foundation	Ivory	115
270	1	041554332858	FitMe Oil-Free Stick Foundation	Classic Ivory	120
271	1	041554332865	FitMe Oil-Free Stick Foundation	Buff Beige	130
272	1	041554332872	FitMe Oil-Free Stick Foundation	Natural Beige	220
273	1	041554334487	FitMe Oil-Free Stick Foundation	Pure Beige	235
274	1	041554337266	FitMe Oil-Free Stick Foundation	Toffee	330
275	1	041554337402	FitMe Oil-Free Stick Foundation	Coconut	355

FM LOOSE POWDER 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
276	1	041554501995	FIT ME LOOSE POWDER	FAIR	05
277	1	041554502046	FIT ME LOOSE POWDER	MEDIUM	25
278	1	041554502015	FIT ME LOOSE POWDER	FAIR LIGHT	10
279	1	041554503036	FIT ME LOOSE POWDER	MEDIUM DEEP	30
280	1	041554502022	FIT ME LOOSE POWDER	LIGHT	15
281	1	041554503043	FIT ME LOOSE POWDER	DEEP	35
282	1	041554502039	FIT ME LOOSE POWDER	LIGHT MEDIUM	20
283	1	041554503050	FIT ME LOOSE POWDER	DARK	40

FM BLUSH 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
284	1	041554503067	FIT ME BLUSH OPTIMIZATION	BUFF	10
285	1	041554503135	FIT ME BLUSH OPTIMIZATION	CORAL	35
286	1	041554503074	FIT ME BLUSH OPTIMIZATION	NUDE	15
287	1	041554503142	FIT ME BLUSH OPTIMIZATION	PEACH	40
288	1	041554503098	FIT ME BLUSH OPTIMIZATION	MAUVE	20
289	1	041554503159	FIT ME BLUSH OPTIMIZATION	PLUM	45
290	1	041554503104	FIT ME BLUSH OPTIMIZATION	PINK	25
291	1	041554503524	FIT ME BLUSH OPTIMIZATION	WINE	50
292	1	041554503111	FIT ME BLUSH OPTIMIZATION	ROSE	30

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 18 of 24

Date : 02-Nov-2018

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1

Spring 2019

WES866U_IS19.psa

293	1	041554503722	FIT ME BLUSH OPTIMIZATION	BERRY	55
-----	---	--------------	---------------------------	-------	----

FS BLENDER/BLUR/CAMO ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
294	1	041554509809	FACE STUDIO BLENDER	Face Studio Blender	150
295	1	041554548341	Master Prime Blur Stick	Universal Transparent	100
296	1	041554548365	Master Prime Blur Stick	Light/Medium	120
297	1	041554548372	Master Prime Blur Stick	Medium/Tan	130
298	1	041554494518	FACE STUDIO MASTER CAMO PALETTE	Light	100

FS MSTR CONTR/MSTR FIX TRAY 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
299	1	041554455595	FACE STUDIO MASTER CONTOUR	LIGHT TO MEDIUM	10
300	1	041554455601	FACE STUDIO MASTER CONTOUR	MEDIUM TO DEEP	20
301	1	041554455588	MASTER FIX TRANSLUCENT POWDER	MASTER FIX TRANSLUCENT POWDER	10
302	1	041554455571	MASTER FIX SETTING SPRAY	MASTER FIX SETTING SPRAY SKU 1 (Full Si...	10

FS STROBE LIQ/STK (NON REFLOW) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
303	1	041554493658	FACE STUDIO MASTER STROBING LIQUID	Light/Iridescent	100
304	1	041554493658	FACE STUDIO MASTER STROBING LIQUID	Light/Iridescent	100
305	1	041554493665	FACE STUDIO MASTER STROBING LIQUID	Medium/Nude Glow	200
306	1	041554486155	FACE STUDIO MASTER STROBE	LIGHT - IRIDESCENT	100
307	1	041554486162	FACE STUDIO MASTER STROBE	MEDIUM - NUDE GLOW	200

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
308	1	041554420654	LASH SENSATIONAL WP	Brownish Black	02
309	1	041554420623	LASH SENSATIONAL	Very Black	01
310	1	041554420630	LASH SENSATIONAL	Brownish Black	02
311	1	041554420647	LASH SENSATIONAL WP	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
312	1	041554420616	LASH SENSATIONAL	Blackest Black	00
313	1	041554539912	SNPSACARA	PITCH BLACK	300
314	1	041554539943	SNPSACARA	BLACK CHERRY	320
315	1	041554217957	FALSIES MASCARA	Blackest Black	00

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
316	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
317	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01
318	1	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2
319	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
320	1	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1
321	1	041554540338	COLOSSAL BIG SHOT EXTENSION PRIMER	COLOSSAL BIG SHOT EXTENSION PRIMER	230
322	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223
323	1	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
---------	---------	-----	-------------	-------	------------

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 19 of 24

Date : 02-Nov-2018

FILE: \FS\SUSNAS18\CPDNY_Group\sales\IKB\MGC\Cosmetics\KB\Reports\2019\Spring\PENDING\POG\WES866U_IS

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1

Spring 2019

WES866U_IS19.psa

324	1	041554670745	GREAT LASH MASCARA	Blackest Black	00
325	1	041554532722	GREAT LASH MASCARA	Very Black	1
326	1	041554288384	VE ROCKET MASCARA	Blackest Black	00
327	1	041554288377	VE ROCKET MASCARA	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
328	1	041554532807	GREAT LASH MASCARA	Brownish Black	2
329	1	041554532982	GREAT LASH MASCARA	Dark Brown	3
330	1	041554519457	GREAT LASH MASCARA	Clear	10
331	1	041554626964	GREAT LASH WATERPROOF	Very Black	1

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
332	1	041554209310	GREAT LASH BIG	Blackest Black	00
333	1	041554209327	GREAT LASH BIG	Very Black	01
334	1	041554209334	GREAT LASH BIG	Brownish Black	02
335	1	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
336	1	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCARA REMOVER	
337	1	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAKEUP REMOVER	
338	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
339	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
340	1	041554496185	LASH SENSATIONAL CURVITUDE	Blkst Black WSH	710
341	1	041554496192	LASH SENSATIONAL CURVITUDE	Very Black WSH	720
342	1	041554496208	LASH SENSATIONAL CURVITUDE	Brwn Black WSH	730
343	1	041554496260	LASH SENSATIONAL CURVITUDE WTP	Very Black WTP	740

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
344	1	041554217964	FALSIES MASCARA	Very Black	01
345	1	041554217971	FALSIES MASCARA	Brownish Black	02
346	1	041554217988	FALSIES MASCARA WP	Very Black	01
347	1	041554217995	FALSIES MASCARA WP	Brownish Black	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
348	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
349	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
350	1	041554409321	PUMPED UP! COLOSSAL WTP	Classic Black	01
351	1	041554288254	CAT EYES MASCARA	Glam Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
352	1	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00
353	1	041554281446	MEGA PLUSH MASCARA	Blackest Black	00
354	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
355	1	041554281477	MEGA PLUSH MASCARA	Brownish Black	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in					
-------------------------------------------------------------------------------------	--	--	--	--	--

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1
Spring 2019

WES866U_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
356	1	041554288391	VE ROCKET MASCARA	Brownish Black	02
357	1	041554288452	VE ROCKET MASCARA WP	Very Black	01
358	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01
359	1	041554281491	MEGA PLUSH MASCARA WP	Brownish Black	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
360	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
361	1	041554239416	Great Lash Lots of Lashes	Very Black	01
362	1	041554269062	Great Lash Lots of Lashes	Brownish Black	02
363	1	041554239423	Great Lash Lots of Lashes	Blackest Black	00

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
364	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1
365	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
366	1	041554650495	LASH DISCOVERY WP	Very Black	1
367	1	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
368	1	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1
369	1	041554054156	LASH STILETTO	Very Black	1
370	1	041554208832	LASH STILETTO WP	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
371	1	041554522556	FALSIES TEMPTATION	BLKST BLK	601
372	1	041554522570	FALSIES TEMPTATION	BROWNISH BLK	603
373	1	041554522679	FALSIES TEMPTATION WTP	VERY BLACK WTP	604
374	1	041554460285	LASH SENSATIONAL LUSCIOUS WATERPROOF	Brownish Black WTP	02

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
375	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
376	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
377	1	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02
378	1	041554460278	LASH SENSATIONAL LUSCIOUS WATERPROOF	Very Black WTP	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
379	1	041554268706	FALSIES FLARED	Blackest Black	00
380	1	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10
381	1	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00
382	1	041554459906	FALSIES PUSH UP DRAMA ANGEL	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
383	1	041554288261	CAT EYES MASCARA WP	Glam Black	01
384	1	041554443462	PUSH UP DRAMA WSH	Blackest Black	00
385	1	041554443479	PUSH UP DRAMA WSH	Very Black	01
386	1	041554443493	PUSH UP DRAMA WTP	Very Black	01

6HK BRAND HB TS BROW GEL ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 21 of 24

Date : 02-Nov-2018

FILE: \FS\SUSNAS18\CPDNY_Group\sales\IKB\MGC\Cosmetics\IKB\Reports\2019\Spring\PENDING\POG\WES866U_IS

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1
Spring 2019

WES866U_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
387	1	041554544930	TATTOO STUDIO BROW GEL	SOFT BROWN	255
388	1	041554545876	TATTOO STUDIO BROW GEL	DEEP BROWN	260
389	1	041554545029	TATTOOSTUDIO BROW TINT PEN	Soft Brown	355
390	1	041554547092	TATTOOSTUDIO BROW TINT PEN	Deep Brown	365
391	1	041554442199	BROW DEFINE + FILL DUO	Soft Brown	255
392	1	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260

6HK BRAND HB BROW POMADE ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
393	1	041554568226	EYE STUDIO MASTER PREC ALL DAY	Black	110
394	1	041554545074	TEMPTATION BROW	SOFT BROWN	305
395	1	041554545098	TEMPTATION BROW	DEEP BROWN	315
396	1	041554460391	EYE STUDIO BROW POMADE	Blonde	250
397	1	041554460353	EYE STUDIO BROW POMADE	Soft Brown	255
398	1	041554460346	EYE STUDIO BROW POMADE	Deep Brown	260

6HK BRAND HB TS LINER ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
399	1	041554563337	TATTOO STUDIO LINER	DEEP ONYX	900
400	1	041554563344	TATTOO STUDIO LINER	INTENSE CHARCOAL	901
401	1	041554460834	MASTER PRECISE SKINNY	Defining Black	210
402	1	041554460841	MASTER PRECISE SKINNY	Sharp Brown	220
403	1	041554460858	MASTER PRECISE SKINNY	Refined Charcoal	230
404	1	041554546330	Lasting Drama Eyelights Liner	STARLIGHT GOLD	820

6HK BRAND HB UNSTOPPABLE ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
405	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60
406	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
407	1	041554513523	UNSTOPPABLE EYELINER - CARDED	Cinnabar	20
408	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30
409	1	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	40
410	1	041554541915	MASTER PRECISE INK LINER	BLACK COMET	510

6HK BRAND HB EXPRT EYES TWIN ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
411	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1
412	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
413	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02
414	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
415	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04
416	1	041554507379	EXPERT EYES TWIN BROW & EYE PENCILS	Blonde	7

EYE PALETTES 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
417	1	041554419184	THE PALETTES	The Nudes	02
418	1	041554434866	THE PALETTES	The Blushed Nudes	06
419	1	041554490848	24KT NUDES PALETTE	24KT NUDES PALETTE	120

CITY MINI PALETTES 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
420	1	041554540772	CITY MINI PALETTES	MATTE ABOUT TOWN	480
421	1	041554499742	CITY MINI PALETTES	Rooftop Bronzes	400
422	1	041554499735	CITY MINI PALETTES	Chill Brunch Neutrals	410
423	1	041554499766	CITY MINI PALETTES	Downtown Sunrise	430

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 22 of 24

Date : 02-Nov-2018

FILE: \FS\SUSNAS18\CPDNY_Group\sales\IKB\MGC\cosmetics\IKB\Reports\2019\Spring\PENDING\POG\WES866U_IS

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1
 Spring 2019

WES866U_IS19.psa

EW MONOS (2TIER) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in						
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
424	1	041554492644	New Expertwear Monos	Vanilla	100S	
425	1	041554492682	New Expertwear Monos	Made for Mocha	140S	
426	1	041554490749	New Expertwear Monos	Soft Pearl	10S	
427	1	041554490824	New Expertwear Monos	Forest Green	80S	
428	1	041554490763	New Expertwear Monos	Seashell	30S	
429	1	041554492651	New Expertwear Monos	Night Sky	110S	
430	1	041554490770	New Expertwear Monos	Nude Glow	40S	
431	1	041554552201	New Expertwear Monos	Dusty Rose	200S	
432	1	041554490756	New Expertwear Monos	Linen	20S	
433	1	041554490787	New Expertwear Monos	Tastefully Taupe	50S	
434	1	041554490794	New Expertwear Monos	The Glo Down	60S	
435	1	041554492712	New Expertwear Monos	Humdrum Plum	170S	

EW QUADS 1.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in						
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
436	1	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q	
437	1	041554409147	EXPERT WEAR QUADS	Charcoal Smokes	4Q	
438	1	041554409239	EXPERT WEAR QUADS	Emerald Smokes	48Q	
439	1	041554409260	EXPERT WEAR QUADS	Autumn Coppers	44Q	

EW QUADS 2.2 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in						
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
440	1	041554409192	EXPERT WEAR QUADS	Lavender Smokes	8Q	
441	1	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q	
442	1	041554409130	EXPERT WEAR QUADS	Designer Chocolates	40Q	
443	1	041554409123	EXPERT WEAR QUADS	Sunlit Bronze	50Q	

5HK BRAND HB BROW PRECISE ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in						
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
444	1	041554429657	BROW PRECISE	Blonde	250	
445	1	041554429640	BROW PRECISE	Soft Brown	255	
446	1	041554429633	BROW PRECISE	Deep Brown	260	
447	1	041554429671	EYE STUDIO BROW DRAMA	BLONDE	250	
448	1	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255	

5HK BRAND HB LD LIGHT LINER ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in						
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
449	1	041554546361	Lasting Drama Eyelights Liner	TWINKLE BLACK	850	
450	1	041554494198	CURVITUDE LINER	BLACK	410	
451	1	041554294231	MASTER DUO LINER	Black Lacquer	500	
452	1	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260	
453	1	041554429701	EYE STUDIO BROW DRAMA	Auburn	265	

6HK BRAND HB LD MATTE LINER ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in						
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
454	1	041554434835	LASTING DRAMA GEL PENCIL	GLAZED TOFFEE	604	
455	1	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601	
456	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1	
457	1	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2	
458	1	041554009071	DEFINE A LINE	Ebony Black	1	
459	1	041554009095	DEFINE A LINE	Brownish Black	3	

4HK BRAND HB GEL LINER POT ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 23 of 24

Date : 02-Nov-2018

FILE: \FSUSNAS18\CPDNY_Group\sales\IKB\MGC\cosmetics\KB\Reports\2019\Spring\PENDING\POG\WES866U_IS

POSITION REPORT

Category Mgmt. Dept.11/2/2018

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1
Spring 2019

WES866U_IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
460	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
461	1	041554220193	EYE STUDIO GEL LINER	Brown	52
462	1	041554220209	EYE STUDIO GEL LINER	Gunmetal	54
463	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	50

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 79

FULL WALL

Page: 24 of 24

Date : 02-Nov-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\IKB\MGC\Cosmetics\KB\Reports\2019\Spring\Pending\POG\WES866U_IS